



Communications with impact

30 September 2015

## Porta Communications Plc ("Porta" or "the Company")

### BOARD APPOINTMENT

Porta Communications Plc is pleased to announce that Steffan Williams will be joining the Board as Group Managing Director reporting to the CEO.

Steffan will have the responsibility to lead the next stage of the Group's development including recruiting the best available talent and improving the ratio of larger client mandate wins.

Steffan has spent over 20 years working within the field of strategic communications. Most recently, he was a Partner at Finsbury where he worked on a number of high profile M&A transactions such as Holcim/Lafarge, Greene King/Spirit and Crown/Rexam. He previously founded Capital Communications in 2001, taking it to become a top ten player within the EMEA region. He then sold it to Publicis Groupe and went on to lead MSLGroup's Strategic Communications business across the EMEA region.

Steffan was educated at Lincoln College, Oxford University, and is now an Old Members Trustee. He is the Vice-Chairman of the PRCA, is a member of the Development Committee at the Legatum Institute, a Trustee of the National Botanic Garden of Wales, a member of Swansea University's Advisory Development Board and is a Special Adviser at the Iraq Britain Business Council. He provides communications advice to a number of charities pro bono and is a frequent guest speaker on communications.

Commentating on the appointment Porta CEO David Wright said: "I have always had a very high opinion regarding Steffan's qualities and this appointment is a great start to an exciting period of development at Porta."

#### **Disclosures under Schedule 2 of the AIM Rules**

Under Schedule 2, paragraph (g) of the AIM Rules, the following information is disclosed:

Mr Steffan Rhys Williams, aged 47, holds or has held the following directorships and/or partnerships in the previous five years:

#### **Present Directorships/Partnerships**

Public Relations Consultants Association Limited  
Steffan Williams Limited  
The National Botanic Garden of Wales

#### **Past Directorships/Partnerships**

CNC-Communications & Network  
Consulting Limited

Mr Williams has confirmed that there is no additional information to be disclosed in accordance with Schedule 2, paragraph (g) of the AIM rules.

### **Enquiries:**

Porta Communications Plc

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### **Notes to Editors:**

Porta has two divisions:

- Communications - financial, corporate and consumer public relations, public affairs and research
- Marketing & Advertising - multi-capability marketing, brand and creative communications

The Group currently has offices in Aberdeen, Abu Dhabi, Beijing, Brisbane, Bristol, Brussels, Canberra, Cardiff, Edinburgh, Frankfurt, Hong Kong, London, Manchester, Melbourne, Singapore and Sydney.

The brands and companies it owns are: Newgate Communications, PPS Group, Redleaf Communications, 13 Communications, Publicasity, 2112 Communications and Summit Marketing Services.

Porta Communications has recently relaunched its corporate website - [www.portacomms.com](http://www.portacomms.com).