

8 March 2013

PORTA COMMUNICATIONS PLC

("Porta")

Porta acquires Cauldron Consulting Limited

Porta, the AIM quoted international communications and marketing group, is pleased to announce the acquisition of the entire issued share capital of the media relations and market intelligence firm, Cauldron Consulting Limited ("Cauldron"). This acquisition is in line with Porta's stated strategy for expanding its presence in the financial services Public Relations sector.

Since its inception in 2002, Jain Castiau and Anne McMeehan, founder directors of Cauldron, have worked alongside a wide array of clients across the financial services sector - including BNP Paribas, Quilter, TISA (Tax Incentivised Savings Association) and Witan Investment Services.

Anne McMeehan of Cauldron commented: "This move provides Cauldron with an excellent opportunity to extend the range of services that we can deliver to our clients. We will continue to expand both our and Newgate Communications' client portfolios with particular emphasis on financial services."

Commenting on the acquisition, Porta's Chief Executive, David Wright, stated that: "Cauldron represents another key element in the Porta business plan. It builds on the existing expertise within Newgate Communications and increases the service offering to Cauldron's client base. The revenues acquired will flow through to Porta's bottom line since most costs will be eliminated on Cauldron's move to Newgate Communications' offices."

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