

11 February 2015

**Porta Communications plc
("Porta" or "the Porta Group")**

Director's Shareholding

Porta Communications plc, the AIM quoted international marketing and communications business, has been notified that Brian Blasdale, Non-Executive Director, today purchased 1,300,000 ordinary shares of 10p each in the Company at a price of 7.5p per share. Following this purchase, Mr Blasdale is beneficially interested in 3,117,322 ordinary shares in Porta representing 1.17 per cent. of the Company's issued share capital. The shares are held both in his name and in his SIPP.

- ends -

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Notes to Editors:

- Porta has two divisions:
- **Public Relations** - financial, corporate, consumer, public affairs and research
- **Advertising** - marketing communications, digital services and media planning and buying
- The Group currently has offices in Aberdeen, Abu Dhabi, Beijing, Brisbane, Bristol, Brussels, Canberra, Cardiff, Edinburgh, Frankfurt, Hong Kong, London, Manchester, Melbourne, Singapore and Sydney
- The brands and companies it owns are: Newgate Communications, Newgate Threadneedle, Newgate PPS, Redleaf Polhill, Thirteen Communications, Publicasity, 21:12 Communications and Summit
- Further information is available at www.portacommunications.plc.uk